

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP6/12 13.25  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*\*CHANCES\*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6187122

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>BILL NELSON/SENATE</u>	<u>EST#487</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE DELIVERED TO: \_\_\_\_\_

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

BILL NELSON FOR SENATE

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 487  
AGENCY PRODUCT CODE =

9	S	1100A-1200N	30	\$525.00	9/17	9/17	0	MON
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PROGRAM : VIEW

40	A	1200N-100P	30	\$525.00	9/17	1	MON
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PROGRAM : NOON NEWS  
ORD COM1: DUE TO RATE WE CAN OFFER: SPOT IS NOT SKED TO RUN \*\*\*PLEASE ADVISE  
ORD COM2: ASAP  
THIS IS A MAKE-GOOD FOR SEP17 ON LINE-9 FOR 1 SPOT/WK

REP HEADLINE# 6187122 TRF# 317140 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP6/12 13.25  
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\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#9	MISSED: MON/1100A-1200N				SEP17		30S	\$525.00	(SEP6/12)	
			OFFER: MON/1200N-100P				SEP17		30S	\$525.00	PLS ADVISE.	
CMT: DUE TO RATE WE CAN OFFER: SPOT IS NOT SKED TO RUN ***PLEASE ADVISE												
CMT: ASAP												

SEP/12	48400.00											CONTRACT TOTAL	48400.00
												TOTAL SPOTS	46

MARKET TOTALS \$122,500 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE